

# McLaren

FORMULA 1 TEAM



McLaren Car Care  
Pro Series Program 2024

# The Legendary McLaren Heritage

From his humble beginning behind the wheel to his historic first Formula 1 win at 22, Bruce McLaren was known for his determination and passion. Driven by his ambitions, he founded Bruce McLaren Motor Racing Ltd in 1963. For the past 60 years, McLaren has remained a leading Formula 1 team, making it the second-longest-running constructor in the sport.

McLaren became a legendary name in automotive and motorsport. With more than 180 Grand Prix wins and 20 World Championships, it resonates deeply with enthusiasts all over the world.

From Bruce McLaren's first racing car to the iconic vehicles bearing his name today, every McLaren reflects the commitment, courage, and creativity of our people following this same mindset : the relentless pursuit of perfection.



McLaren prides itself on consistently leading the way in the development of ground-breaking technologies to advance the sport and our place within it.

By following the same philosophy, the McLaren Car Care range was created without compromise to ensure that it complements the team's ethos and dedication to excellence.



# Product Development

## McLaren Technology Centre

This groundbreaking product line was meticulously developed in collaboration with the McLaren F1 Team at the prestigious MTC. (McLaren Technology Centre)

Leveraging insights from F1's rigorous standards, these products embody the precision, innovation and fearless spirit that define the McLaren name.

Chemist, engineers and designers worked hand-in-hand with the F1 team to ensure that each product meets the high performance, reliability and durability expected by professionals around the world.





# The Iconic McLaren Brand

Since McLaren entered F1, over 100 teams have come and gone.

We've proudly called some of history's best drivers our own. We've won hundreds of races and dozens of championships across our series. But more than that, we've won the hearts of millions of fans.

We now share the exhilaration of racing with a worldwide community of 500 million fans.



LANDO  
NORRIS





# EXTERIOR

SHAMPOOS & QUICK DETAILERS

# Exterior Products

## Shampoos & Quick Detailers



### Pre Wash

The McLaren Car Care Pre Wash is a highly concentrated alkaline shampoo that dissolves dirt and grime from the vehicle in a contactless manner.

This product is designed to allow the user to safely perform any car wash or detailing process by reducing the risk of swirls and scratches that can be created by mechanical movements when using a wash mitt on a heavily soiled surface. The Pre Wash is formulated to be used prior to shampoo application, a crucial first step in any detailing process.

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**SKU : MCLPRO98385**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : FULL BODY**



### Snow Foam

The McLaren's Snow Foam is the high performance, Ph neutral foaming shampoo every detailer needs. Our concentrated formulation works extraordinarily well in foam guns, buckets, pump sprayer bottle or any other foaming accessories.

The intense amount of cleaning foam created by this shampoo will allow the product to quickly release dirt from the surface while also lubricating it to avoid scratches during your washing process. The McLaren Snow Foam shampoo is Ph neutral. It will not take away protection like waxes or ceramic coatings.

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**SKU : MCLPRO98392**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : FULL BODY**

# Exterior Products

## Shampoos & Quick Detailers



### Ceramic Wash

The McLaren Ceramic Wash is our ultimate sealant shampoo that cleans, seals and protects the paint in a single application.

The Ceramic Wash features great cleaning and lubrication power to ensure a safe washing process while leaving the surface with a high gloss finish and impressive hydrophobic effect. This formula will also extend the life of existing coating on the vehicle.

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**SKU : MCLPRO98408**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PAINT / WHEELS**



### Quick Detailer

The McLaren Car Care Quick Detailer is formulated to give an instant high gloss finish with an easy spray-on wipe-off application.

This product is safe for all types of surfaces including paint, plastics, glass and carbon fibre. It can also be used as a drying aid, giving the surface a streak-free high gloss finish.

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**SKU : MCLPRO98415**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : FULL BODY**

# EXTERIOR

## PREPARATION & DECONTAMINATION



# Exterior Products

## Preparation & Decontamination



### Surface Preparation

A strong cleaner designed for optimal surface preparation. The McLaren Car Care Surface Preparation Cleaner effectively removes contaminants, waxes, oils, grease, fillers and polishing residue from paint or glass surfaces.

This is the ideal product to prepare a vehicle for a ceramic coating or to remove polish residues during your paint correction process. The Surface Preparation will also allow you to see every possible imperfections once the waxes and fillers are stripped from the surface.

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**SKU : MCLPRO98422**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PAINT**



### Tar & Glue Remover

The McLaren's Tar & Glue Remover is a strong cleaner formulated to safely remove tar spots, glue, stickers residue and tape marks from painted and glass surfaces.

This product is ideal to dissolve stubborn tar spots and adhesive residues left from protective films. It also performs impressively when removing glue residues from car wrap or decals. The Tar & Glue Remover is a versatile formulation that will perform in a lot of situation while remaining safe to use and eliminating the need to aggressively scrub the surface.

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**SKU : MCLPRO98439**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PAINT / GLASS**

# Exterior Products

## Preparation & Decontamination



### Exhaust Decarbonizer

The McLaren Car Care Exhaust Decarbonizer is a highly effective and fast-acting formulation specifically designed to tackle carbon residues on exhaust tips.

Within just a few minutes of application, it breaks down and dissolves stubborn carbon deposits, restoring a clean, polished appearance. This advanced product ensures that your exhaust tips not only look pristine but also maintain optimal performance by removing buildup that can affect functionality.

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**SKU : MCLPRO98453**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : EXHAUST**



### Gel Water Spot Remover

The McLaren Car Care Gel Water Spot Remover is a concentrated formula that is designed to safely dissolve water spots and mineral deposits from glass and painted surfaces.

This product allows professionals to remove the most undesirable water spots without the need to polish the surface or scrub excessively with multiple products. Its viscosity makes the application convenient and allows to safely work on the desired spots without worrying about drips.

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**SKU : MCLPRO98446**  
**SIZE AVAILABLE : 5 LITERS / 1 LITER**  
**APPLICATION : PAINT / GLASS**

# EXTERIOR

## WHEELS & TIRES



# Exterior Products

## Wheels & Tires



### Iron Remover

The McLaren Iron Remover is a versatile product designed to safely remove contamination, iron deposits, and metallic fallout from painted surfaces and wheels.

Removing contamination and metallic fallouts is a crucial preparation step to any paint correction process or ceramic coating application. Our special colour changing formula turns red when in contact with iron deposits or metallic fallouts on the surface so you can easily see and remove them.

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**SKU : MCLPRO98514**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PAINT / WHEELS**



### Acid Wheel Cleaner

The McLaren Car Care Acid Wheel Cleaner is a robust and effective product designed to quickly remove stubborn stains, iron contamination, and brake dust from wheels.

Its powerful formula ensures a deep clean, making it ideal for use on chrome and clear-coated wheels, restoring their original look and shine. Acid based formulations are not recommended to use on PVD, plastic, anodized, polished, or uncoated aluminum wheels.

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**SKU : MCLPRO98507**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : WHEELS**

# Exterior Products

## Wheels & Tires



### Tire Cleaner

The McLaren Car Care Tire Cleaner is a fast-acting alkaline cleaner safe for all automotive tires, wheel arches, plastic or rubber trims.

This powerful cleaner effectively tackles dirt, browning, grime, oxidation, and residues from old tire dressings. Its specialized formula helps restore the appearance of your tires and trims, maintaining their condition and enhancing the overall look of the vehicle.

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**SKU : MCLPRO98491**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : TIRES**



### Tire Dressing

The McLaren Car Care Tire Dressing is designed to provide a long-lasting showroom finish for all types of tires. This high-performance, solvent-based formula is silicone-free, ensuring a flawless appearance without the risk of sticky residues.

Formulated to deliver a durable shine, its fast drying and unique formulation also prevents the product from dripping on the wheels or creating sling on the vehicle paint.

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**SKU : MCLPRO98521**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : TIRES**



**EXTERIOR**  
SPRAY CERAMIC COATINGS

# Exterior Products

## Spray Ceramic Coatings



### Ceramic Hydro Seal

The McLaren Ceramic Hydro Seal is designed to create an hydrophobic and protecting layer on paint, glass and even on wheels. This versatile formula can be applied on wet or dry surfaces.

It combines SiO<sub>2</sub> and SiO<sub>4</sub> molecules offering advanced water beading properties and high gloss finish. This product is formulated to stay active on the surface for up to 6 months.

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**SKU : MCLPRO98460**  
**SIZE AVAILABLE : 5 LITERS / 1 LITER**  
**APPLICATION : PAINT / WHEELS**



### Ceramic Dura Coating

The McLaren Car Care Ceramic Dura Coating is our ultimate spray ceramic coating. Using our most advanced ceramic infused formula and Durazane 1500, this product delivers unrivalled hydrophobic properties, high gloss finish, surface slickness and colour depth for up to 12 months.

The McLaren Dura Coating will resist against UV light deterioration, cold, frost and daily environmental damage.

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**SKU : MCLPRO98477**  
**SIZE AVAILABLE : 5 LITERS / LITER**  
**APPLICATION : PAINT**

# EXTERIOR

Glass Cleaners & Coatings



# Exterior Products

## Glass Cleaners & Coatings



### Glass Cleaner

The McLaren Car Care Glass Cleaner is an easy-to-use, streak-free solution that leaves a refreshing scent as you clean. Its advanced formula is designed to provide a crystal-clear finish on all types of glass surfaces, including windows, headlights, mirrors, and navigation screens.

Safe for use on various automotive glass, this cleaner effectively removes dirt, smudges, and residues, ensuring a spotless and gleaming result every time.

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**SKU : MCLPRO98583**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : GLASS**



### Ceramic Glass Treatment

The McLaren Car Care Ceramic Glass Treatment is designed to be applied on all glass surfaces and headlights. This product was formulated to improve your visibility and safety while driving for up to 6 months.

Its hydrophobic effect will make water bead off from your windshield and headlights, reducing your wiper blades usage. Coated surfaces will also become far easier to wash and will stay clean for longer.

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**SKU : MCLPRO98484**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : GLASS**

# EXTERIOR

Pro Ceramic Coating Kits



# Exterior Products

## Pro Ceramic Coating Kits

### Ceramic Coating Systems for professionals

When we designed our Ceramic Coating Systems, we focused on creating optimal coating solutions for the professionals only. Our team engineered an unmatched, perfectly balanced, high performance system that remains convenient and forgiving to apply in different ambient temperatures and indoor environments.

#### P1 Ceramic Coating Kit

The McLaren's P1 Ceramic Coating is an exclusive, professional grade, two stage Ceramic Coating system.

It allows professionals to deliver unrivaled gloss levels, extreme hydrophobic effect, enhanced surface slickness and mesmerizing color depth for a period of 5 years. With its independently tested 10H Hardness and high solid content, the P1 Ceramic Coating system has proven itself to be amongst the most durable coatings on the market.

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SKU : MCLPRO98682  
SIZE AVAILABLE : KIT  
APPLICATION : PAINT



#### P2 Ceramic Coating Kit

The McLaren's P2 Ceramic Coating is a professional grade, single stage Ceramic Coating System.

This exceptional coating will provide a high gloss finish and intense hydrophobic effect for a period of 3 years. With its 9H hardness certified by SGS & CISRO, the McLaren P2 Ceramic Coating System is an excellent choice for professionals looking for an high performance and easy to apply coating that never fails to meet their expectations.

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SKU : MCLPRO98675  
SIZE AVAILABLE : KIT  
APPLICATION : PAINT



# EXTERIOR

Plastic and trims.



# Exterior Products

## Plastic & Trims



### Plastic Restorer Gel

Restore the brilliance of your vehicle's exterior black plastics and rubber trims with the McLaren Car Care Plastic Restorer Gel.

Our advanced formula is designed to achieve a deep, long-lasting black finish that stands up to the elements, while also conditioning and shielding against UV-light damage. Our easy-to-use, quick-drying formulation ensures a non-stick application that will satisfy the pickiest users.

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**SKU : MCLPRO98590**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PLASTIC**



### All Purpose Cleaner

The McLaren Car Care All Purpose Cleaner is a concentrated multi-purpose cleaner that can be used on all types of surfaces, inside and outside the car.

Suitable for use in a sprayer bottle or even a foam gun, this product can really do it all. You can use the McLaren Car Care All Purpose Cleaner to clean trims, plastics, engine bay, wheels, undercarriage, vinyls and much more.

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**SKU : MCLPRO98576**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : PAINT, PLASTICS, WHEELS, TRIMS**

# EXTERIOR

Polishing Compounds



# Exterior Products

## Polishing Compounds



### Fast Cut Compound

The McLaren Car Care Fast Cut Compound is a high efficiency cutting compound formulated to remove scratches, sanding marks and heavy swirls from automotive clear coats. Its unique formulation, free from paraffins or fillers, allows the user to work faster without the need to push his equipment to its limit. Using the latest ingredients in cold cut technology, this product is formulated to work at low speed.

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**SKU : MCLPRO98644**  
**SIZE AVAILABLE : 1 LITER**  
**APPLICATION : PAINT**



### Medium Compound

The McLaren Car Care Medium Cut Compound is an advanced cutting compound formulated to remove light scratches and swirls from automotive clear coats. Its unique formulation, free from paraffins or fillers, allows the user to work faster without the need to push his equipment to its limit. Using the latest ingredients in cold cut technology, this product is formulated to work at low speed.

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**SKU : MCLPRO98651**  
**SIZE AVAILABLE : 1 LITER**  
**APPLICATION : PAINT**



### Fine Compound

The McLaren Car Care Fine Compound is a high performance finishing compound formulated to produce an intense the gloss and depth on painted surfaces while removing light swirls. Its unique formulation, free from paraffins or fillers, allows the user to work faster without the need to push his equipment to its limit. Using the latest ingredients in cold cut technology, this product is formulated to work at low speed.

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**SKU : MCLPRO98668**  
**SIZE AVAILABLE : 1 LITER**  
**APPLICATION : PAINT**



**INTERIOR**

LEATHER CLEANERS & CONDITIONERS

# Interior Products

## Leather Cleaners & Conditioners



### Leather Cleaner

The McLaren Car Care Leather Cleaner is a safe and effective formula designed to remove dirt, grease, body oils, and light stains from leather surfaces.

This versatile cleaner is ideal for use on all automotive leather seats and trims, ensuring a thorough and gentle clean that preserves the material's integrity. Its advanced formula penetrates deep into the leather, lifting away contaminants while maintaining the leather's natural texture and finish.

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**SKU : MCLPRO98538**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : LEATHER**



### Leather Conditioner

The McLaren Car Care Leather Conditioner is the ideal product for maintaining the appearance and longevity of all leather surfaces in your vehicle.

Enriched with lanolin, it deeply nourishes the leather, preventing cracking and ensuring a supple, well-maintained finish. This conditioner also features a built-in protector additive that helps to keep the leather soft and resilient against everyday wear and tear and UV damage.

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**SKU : MCLPRO98545**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : LEATHER**



# INTERIOR

FABRIC CLEANERS & NEUTRALIZERS

# Interior Products

## Fabric Cleaners & Neutralizers



### Fabric Cleaner - Stage 1

The McLaren Car Care Fabric Cleaning Product System is a two stage process designed to perform safely on every type of automotive fabric at maximum efficiency. Our product system can be used on its own, with a steam cleaner or with a carpet extractor.

The Fabric Cleaner is the first stage of the system. It will safely dissolve stains, grime, body oils and residues from fabric surfaces. This product will also restore the color and softness of fabrics surfaces and carpets.

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**SKU : MCLPRO98552**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : FABRIC**



### Fabric Neutralizer - Stage 2

The Fabric Neutralizer is the second stage of the McLaren Car Care Fabric Cleaning Product System.

This product is designed to neutralizes the Stage 1 Fabric Cleaner to avoid stains and discoloration in the cleaning process. It will neutralize all remaining chemicals from the fabric and ensure a flawless result. Our advanced formula also features a distinctive, refreshing scent that will enhance the delivery experience of any car detailing job.

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**SKU : MCLPRO98569**  
**SIZE AVAILABLE : 5 LITERS**  
**APPLICATION : FABRIC**

# Contact Us

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